Caesars Palace to Host EXPO '07

When Utility Construction EXPO '07, makes its way to Caesars Palace in Las Vegas on Feb. 11-14, attendees are sure to experience the quality educational program and exhibits they have come to expect from the EXPO, plus all the excitement, luxury and extravagance that epitomizes Las Vegas – the "Entertainment Capital of the World."

Owned and operated by the National Utility Contractors Association (NUCA), EXPO '07 it set to be a can't-miss event for utility construction professionals, as exhibit space for the show is 100-percent sold. That means EXPO attendees will have an exceptional opportunity to examine the products and services of more than 100 vendor companies in the 49,000-sq ft Caesars Palace Events Center.

Guests will get their first taste of what EXPO '07 has to offer at the Welcome Reception on Sunday evening. Sponsored by Caterpillar Inc., the reception will feature a beginner's course giving novice gamblers a rundown of the rules and a few "tricks of the table" to prepare for a game of poker or blackjack, or a spin of the roulette wheel.

The week is officially kicked off on Monday morning, when "construction comic" Carmen Ciricillo will entertain guests at the Opening Breakfast. Sponsored by Case Construction Equipment, the breakfast will also feature the presentation of the 2006 NUCA Associate of the Year Award and several exciting door prizes.

Once the exhibit hall opens after the Opening Breakfast, NUCA committees will convene, including education, damage prevention, government relations, member and chapter relations, trenchless technology and political action. Later that evening, NUCA's annual auction will convene, set to the theme of a Caesar & Cleopatra toga party. Co-sponsored by Ritchie Bros. Auctioneers and CNA Commercial Insurance, all proceeds will be dedicated to programs that directly benefit the utility construction industry.

Tuesday morning starts off with a continental breakfast in the exhibit hall, followed in the afternoon by special general session with former naval officer and leadership expert Scott Waddle, who will tell his inspirational story, "Failure Is Not Final." For the rest of the afternoon, attendees are invited back into the classroom to sit in on a few of NUCA's new educational sessions.

For a chance to unwind, attendees are invited to the "Elvis Lives!" party in the exhibit hall later that night. Then on Wednesday morning, the Keynote Breakfast, Sponsored by John Deere Construction and Forestry Division/Hitachi, will feature former NFL quarterback and Superbowl MVP Phill Simms. Following "A Morning with Phil Simms," NUCA will present its 2006 Ditchdigger of the Year Award.

At the closing President's Banquet and Valentine's Dance, red roses and romance are the headliners at a formal black-and-gold themed event. Guests will enjoy an elegant dinner followed by dancing to a wonderful band. The evening's festivities also include the swearing in of NUCA's 2007-2008 officers.

All proceeds from the show are funneled directly back into NUCA's safety programs, legislative advocacy initiatives and other services that improve and promote the business operations of utility contractors.

To help you navigate through this year's EXPO, the next several pages provide a quick and easy exhibit hall guide — to help you figure out who's doing what and where you can find them.

UTILITY CONSTRUCTION EXPO Las Vegas '07
What Happens Here Is Business

Exhibit Hall Hours

Mon., Feb. 12 . . . . . .9:30 a.m. – 12:00 p.m.
Tues., Feb. 13 . . . . . .8:00 a.m. – 12:00 p.m.
5:00 p.m. – 7:00 p.m.
Wed., Feb. 14, ...9:30 a.m. – 12:00 p.m.

NUCA Registration/Information Desk

Sun., Feb. 11 . . . . . .12:00 p.m.– 5:00 p.m.
Mon., Feb. 12 . . . . . .7:00 a.m. – 4:30 p.m.
Tues., Feb. 13 . . . . . .7:00 a.m. – 5:00 p.m.
Wed., Feb. 14 . . . . . .7:00 a.m. – 3:30 p.m.